

# The CamO Fund Sponsorship Opportunities



## Our Mission



The CamO Fund supports patients and families affected by Childhood Interstitial Lung Disease (chILD), funds research, advocates for patients, promotes normalcy through community, inclusion, and involvement, & raises awareness of these rare pediatric conditions.

[www.thecamofund.org](http://www.thecamofund.org)





# CamO's Story

Many people are not aware of Childhood Interstitial Lung Disease, how it is diagnosed, or how it impacts kiddos on a daily basis. This is largely due to the rarity of the diagnosis and lack of an established patient registry.

Childhood Interstitial Lung Disease (chILD) is not just one disease, but a larger group of many different rare lung conditions – more than 200 total – impacting the tissue & space around the air sacs (interstitium) and sometimes throughout the lungs (diffuse). The symptoms can vary quite drastically from mild to serious & life altering, but all types make it difficult for oxygen to be used in the lungs. Symptoms are supported in various ways, such as oxygen therapy, feeding tubes, steroids, antibiotics, or in severe cases - lung transplant.

After learning of his rare chILD diagnosis (NEHI) at 2 months old, Cameron Olson & his family were hit with unexpected challenges - both financially & logistically. Throughout their frequent hospital stays and clinic visits, they saw the support discrepancy between patient populations. Some families received community support, grants, parking vouchers, and other increased resource access - all thanks to generous donors. Families impacted with more rare diagnoses, like chILD, lacked awareness, support, and advocacy. Cam's family started their own non-profit, The CamO Fund, to help bridge the gap in this inequity and provide support to patients with diagnoses similar to Cam and families like their own!



## Your Sponsorship In Action



### WonderFold Wagons

Retail Price: \$699  
Offered to CamO Fund for \$525 each thanks to WonderFold's support. Improves mobility.



### Equipment Backpacks

Retail Price: \$170  
Used to carry oxygen tanks, supplies, & oxygen monitor. Simplifies daily activity.



### Hospital Parking Passes

Price: Varied  
Distributed to families with hospital stays or frequent clinic visits, easing financial burden.



# Sponsorship Package Opportunities

## Silver Sponsorship Package



- Company logo displayed on the CamO Fund's website "Team CamO" page
- Featured company slide in social media "highlights"
- Company shout out in quarterly "thank you" social media post
- Early access to event sponsorship opportunities
- Inclusion in yearly impact report

**\$2,500**

## Gold Sponsorship Package



### **Perks included in the Silver packages PLUS:**

- Prominent display of company logo on The CamO Fund website home page
- Every other month dedicated in-feed social media posts in 2025
- Company name inclusion in yearly e-mail sent to all sponsors & donors of The CamO Fund
- Company logo included in all formal presentation materials

**\$5,000**

## Platinum Sponsorship Package



### **Perks included in the Silver & Gold packages PLUS:**

- Monthly dedicated in-feed social media posts in 2025
- Company name & logo included in patient/family welcome letter as a CamO Fund partner for 2025
- Opportunity to include company flyer or informational insert in patient/family welcome packet for 2025
- Opportunity for company promotional information to be included in yearly e-mail sent to all sponsors & donors of The CamO Fund (content pending board approval)
- Company recognition at all 2025 events

**\$7,500**

Please complete the attached sponsorship form to confirm 2025 sponsorship selection.

Contact Kelsey Olson at 563-506-4483 or thecamofund@gmail.com with any questions!



# SPONSORSHIP FORM

— THE CAMO FUND 2025

## SPONSORSHIP DETAILS

Company Name :

Donation Date :

Sponsorship Level :

☐

Silver - \$2,500

☐

Gold - \$5,000

☐

Platinum - \$7,500

Donation Type :

☐

Online

☐

Check

☐

Cash

Has sponsorship received appropriate company approval? :

☐

Yes

☐

Not Yet

## CONTACT DETAILS

Name :

Role :

Address :

E-Mail :

Phone :

Preferred Form of Contact :

☐

E-mail

☐

Phone

Comments :

## TAX INFORMATION

CamO Fund  
38 Suzanne Ave, Vadnais Heights, MN 55127  
EIN: 99-4686153  
[www.thecamofund.org](http://www.thecamofund.org)

Signature of Authorizing Employee

THANK YOU FOR YOUR GENEROSITY!



# Thank You!

From our Team CamO family to your team, we truly appreciate your consideration and support. Through consistent funding from generous donors like you, we are able to increase our level of support in the lives of patients and families impacted by Childhood Interstitial Lung Disease. We hope that in 2025 you choose to share in our goal of providing a breath of hope. We would love to have you join Team CamO!



563-506-4483



Twin Cities, Minnesota



[thecamofund@gmail.com](mailto:thecamofund@gmail.com)



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